

# [***'Never apologize': How Moms for Liberty teaches its members to spin the media***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:68M0-XFV1-F027-X4FM-00000-00&context=1516831)

NBCNEWS.com

July 2, 2023 Sunday 3:06 PM GMT

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**Length:** 310 words

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**Body**

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Michael M. Santiago

People attend the Moms for Liberty Joyful Warriors national summit at the Philadelphia Marriott Downtown on June 30, 2023 in Philadelphia, Pennsylvania. The self-labeled "parental rights" summit is bringing school board hopefuls from across the country where attendees will receive training and hear from Republican presidential candidates which includes former U.S. President Donald Trump, Florida Gov. Ron DeSantis and former South Carolina Gov. Nikki Haley. The summit, which is being held in an overwhelmingly Democratic Philadelphia, have drawn protestors since the event was announced due to their pushing of book bans accusing schools of ideological overreach, including teaching about race, gender, and sexuality.

The Moms for Liberty Joyful Warriors national summit in Philadelphia on Friday.

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Tom Williams

UNITED STATES - NOVEMBER 2: Christian Ziegler attends a rally at the Hillsborough County Republican Party office in Tampa on November 2, 2018.

Christian Ziegler, pictured in 2018, led a media training session at the Moms for Liberty conference this week.

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Matt Rourke

Moms for Liberty co-founder Tiffany Justice speaks at their meeting, in Philadelphia, Friday, June 30, 2023.

Moms for Liberty co-founder Tiffany Justice speaks at the group's meeting in Philadelphia on Friday.

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